

FILE

OCT 21 1946

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NEW YORK 19, N.Y.

El.dorado 5-3693



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

### WEEK ENDING FRIDAY, OCTOBER 18, 1946

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Oct. 18- Oct. 31	PLAY CLOTHES FOR WINTER RESORT WEAR Exhibition of play clothes for winter resort wear created by Frank Murphy, stylist for Pacific Mills. Mr. Murphy, who has joined the faculty at Traphagen, will direct an evening design course for advanced students. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Saturday Oct. 19 10:30 A.M.	"AROUND THE TOWN" HIGH SCHOOL FASHIONS "Around the town in Abraham & Straus fashions for every moment in a schoolgirl's life," presented by the School Art League of New York. Open to public. Publicity: Virginia Jewel, TR. 5-7200, Ext. 321.	ABRAHAM & STRAUS BROOKLYN	BROOKLYN MUSEUM EASTERN PARKWAY
Saturday Oct. 19 11:00 A.M.	TEEN-AGE FASHIONS BY BETTY BETZ Fashions for teen-agers by the young designer Betty Betz, who will introduce her new illustrated book on etiquette. Open to public. Publicity: B. Altman & Co., MU. 9-7000.	B. ALTMAN & CO.	2ND FLOOR
Saturday Oct. 19 11:30 A.M.; 2:30 P.M.	SHOWING OF FASHIONS FROM THREE MAGAZINES Showing of model costumes featured in the September and October issues of Harper's Bazaar, Junior Bazaar and Good Housekeeping Magazines. Each garment has been modeled in the originally used Botany fabric, and will be re-interpreted in another fabric. Also, presentation of a new line of powders and lipsticks, made of Lanoline, a by-product of wool. Commentator: Estelle Keane, Stylist for Simplicity Pattern Co. Open to public. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S & SIMPLICITY PATTERN CO.	2ND FLOOR FABRIC CENTER

### WEEK BEGINNING SUNDAY, OCTOBER 20, 1946

Sunday Oct. 20- Oct. 26	UNITED NATIONS WEEK -- The American Association for the United Nations, in cooperation with NBC, the National Education Assn., and over 80 other national organizations, is sponsoring United Nations Week, coinciding with the first meeting of the U. N. General Assembly in the United States. Contact: Joan Becker Gaines, American Assn. for United Nations, 45 East 65th Street, BU. 8-8000.		
Monday Oct. 21 1:00 P.M. Luncheon	APPAREL AND FURS AT LUNCHEON SHOW Fall and Winter apparel and furs, fashioned by Gunther, will be presented during luncheon. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Gunther Publicity: Nona James, VO. 5-3440. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	GUNTHER	ST. REGIS HOTEL IRIDIUM ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 21 4:00 P.M. Cocktails	PRESS PREVIEW: NEW CONTEMPORARY ROOM Press showing of Black, Starr and Gorham's new 4th floor Contemporary Room, showing stationery and gifts in a spacious, fluorescent lighted, mauve-tinted room; crystal in an all-mirrored corner of its own; and latticed windows and cases lined in shades of pale blue or green. By invitation only. New "Contemporary Room" will be opened to public on Tuesday, Oct. 22. Publicity: Elizabeth Phelps Sneden, Advertising Manager, BR. 9-5300.	BLACK, STARR & GORHAM (5TH AVE. AT 48TH ST.)	4TH FLOOR
Oct. 21	CHICAGO SPRING MARKET WEEK (a two-week event)		
Tuesday Oct. 22 1:00 P.M. Luncheon	MILLINERY SHOWING DURING LUNCHEON Showing of Peg Fischer's millinery collection during luncheon. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Peg Fischer Publicity: Rosemary Sheehan, CI. 7-8060. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	PEG FISCHER	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Oct. 22 3:00 P.M.	"HOLIDAY ALBUM" BY HENRY ROSENFELD Classics in black and white will be presented at a Russeks fashion show featuring a "Holiday Album" of popular hits by Henry Rosenfeld, who will be present in person. Open to public. Publicity: Helen Moran, WI.7-1900.	RUSSEKS FIFTH AVENUE	7TH FLOOR CLASSIC CORNER
Tuesday Oct. 22 3:00 P.M.	"SLIPCOVER CHANGE-ABOUT" DEMONSTRATION AND TALK A talk on "Slipcover Change-About" by Harriet Burket, interior design editor of the Woman's Home Companion, stressing the new bedroom series of Woman's Home Companion patterns, exclusive with John Wanamaker in N.Y. Ingenious color and fabric combinations, and a demonstration on how to cut, fit and finish a pattern in a professional manner. Open to public. Publicity: Florence O'Keefe, ST. 9-4700, Ext. 681.	JOHN WANAMAKER	5TH FLOOR HOME STORE
Tuesday Oct. 22- Oct. 23 8:30 P.M.	FASHION FOREVIEW: DIAMOND JUBILEE Fashion preview by top American designers to celebrate Kaufmann's diamond jubilee in Pittsburgh. There will be a \$250,000 display of diamonds by Marc Koven and the Guild of American Diamond Cutters. Also, an exhibit showing how diamonds are mined, cut and fashioned into fine jewelry. Showing for invited N. Y. press on October 23. Showings directed and produced by Abbott Kimball Fashion Shows. Sets designed by Lester Gaba. Publicity: Martha Percilla, Abbott Kimball Co., PL. 3-9600.	KAUFMANN'S PITTSBURGH	SYRIA MOSQUE BIGELOW BLVD.
Wednesday Oct. 23 12:15 P.M. Luncheon	HOME FURNISHINGS LUNCHEON MEETING "Fashion Comes Home" and sells the new Home Furnishings. Speaker: Abbott Kimball, president, Abbott Kimball Co., who has just returned from a nation-wide trip, which he took to get first-hand reactions on how the force of fashion can be applied to the Home Furnishings Industry. Chmn., Home Furnishings Div.: Maude Hill Basserman. Price (including tax and tip): \$3.10 for members; \$3.50 for guests. Reservations close Tuesday, Oct. 22, at 5:00 P.M. Contact: The Fashion Group, Inc., CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 23 1:00 P.M. Luncheon	"FASHIONS FOR THE HORSE SHOW" Luncheon fashion presentation by Harry Collins, featuring clothes especially suitable for the Horse Show (at Madison Square Garden from Nov. 4 to Nov. 9). Open to public. Press by invitation. For reservations, contact "Frank", headwaiter, EL. 5-3000. Contact: Harry Collins, PL. 3-9403. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	HARRY COLLINS, INC. (647 FIFTH AVENUE)	WALDORF-ASTORIA SERT ROOM
Wednesday Oct. 23 1:00 P.M. Luncheon	CHENILLE MILLINERY AT LUNCHEON SHOWING Luncheon showing of "Millinery with Movement", created by Dillard Long, showing hats made of chenille, with special trimmings to create a sense of movement in cocktail, dinner and daytime hats. Also, chenille dolls and mannequins. Open to public. Press by invitation. For reservations, contact "Jack", Cotillion Room headwaiter, RE. 4-5900. Hotel Pierre Publicity: Florence Lanthier, EL. 5-3644.	DILLARD LONG (165 EAST 48TH ST.)	HOTEL PIERRE COTILLION ROOM
Wednesday Oct. 23 3:00 P.M.	NEW MILLINERY BY KENETH HOPKINS B. Altman will present millinery fashions by Keneth Hopkins of Beverly Hills. Open to public. Publicity: B. Altman & Co., MU. 9-7000.	B. ALTMAN & CO.	THIRD FLOOR MILLINERY DEPT.
Wednesday Oct. 23 4:00 P.M.- 6:00 P.M. Cocktails	IRISH LINEN PRESENTATION "Irish Linen"--new sound film presented by the Irish Linen Guild of Belfast, Ireland, through their American representatives. Also, showing of Irish Linens in both fashions and home furnishings, with members of the Irish Linen Guild present to answer questions on linen merchandise available and in prospect. Sir Francis Evans, Consul General for Great Britain in New York, will speak at 4:30 P.M. Attendance by invitation only. Contact: Elliott & Nelson, MU. 2-7340.	ELLIOTT & NELSON (527 FIFTH AVE. )	RITZ CARLTON HOTEL CRYSTAL GARDENS
Thursday Oct. 24 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON SHOW New fashions by Miriam Landey will be presented during luncheon. Open to public. Press by invitation. For reservations, contact: "Charles", PL. 3-4600, Ext. 20. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	MIRIAM LANDEY (22 EAST 65TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Thursday Oct. 24 1:00 P.M. Luncheon	FASHION PRESENTATION DURING LUNCHEON Luncheon fashion show by Madame Et La Jeune Fille of custom-made and ready-to-wear clothes and hats for Fall and Winter. Open to public. Press by invitation. For reservations, contact: PL. 3-1740, Ext. 29, 44, or 168. Plaza Fashion Publicity: Dorothy Wallace, PL. 3-1740, Ext. 168.	MME. ET LA JEUNE FILLE (30 EAST 54TH STREET)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 24 5:30 P.M.	PRESS PREVIEW OF NEW CHINTZ FABRICS Special promotion of Everfast chintz to be shown to the press. Attendance by invitation only. Publicity: B. Altman & Co., MU. 9-7000.	B. ALTMAN & CO.	4TH FLOOR
Saturday Oct. 26 10:30 A.M.	"TRICKS FOR TEENS" Presentation of new outdoor fall fashions for teen-agers. Guest speaker, Joyce Reback of "Miss America Magazine". Open to public. Publicity: Frances Eisner, LA. 4-7000.	SAKS 34TH ST.	2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 28 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Maximilian's fur fashions will be presented during luncheon. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Maximilian Publicity: Rosemary Sheehan, CI. 7-8060. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	MAXIMILIAN	ST. REGIS HOTEL IRIDIUM ROOM
Monday Oct. 28 2:30 P.M. Luncheon	NEW FASHIONS AT LUNCHEON SHOW Luncheon fashion show sponsored by Hadassah, Women's Zionist organization of America, with a preview of immediate and winter clothes by Sydell, including suits, cocktail dresses, evening fashions and a bridal procession. Tickets: \$15.00. Contact: FO. 5-3600, or FO. 4-8002.	SYDELL (666 FIFTH AVE.)	WALDORF-ASTORIA GRAND BALLROOM
Monday Oct. 28 4:30 P.M. Cocktails	PRESS SHOWING OF LINGERIE AND SWEATERS Press Preview of imported merchandise for Christmas by Angora-Paris, a new shop dedicated to fine, high-styled angora sweaters, jackets, gloves, hoods and socks from Paris, with a spicing of handmade French lingerie. By invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	ANGORA-PARIS	18 WEST 56TH STREET
Beginning Monday Oct. 28	FIRST POSTWAR NATIONAL SHOE FAIR Over 450 firms will display their lines in four Chicago hotels: Palmer House, Morrison Hotel, Hotel Chicagoan and Sherman Hotel. Showing of the latest 1947 Spring shoe styles representing all markets, types and grades of shoes, including the first postwar exhibition of British shoes in the U.S. Contact: George E. Gayou, Mgr., Nat'l Shoe Fair, Palmer House, Chicago.	NAT'L SHOE MNFRS. ASSN.; NAT'L SHOE RETAILERS ASSN.	CHICAGO ILLINOIS
Oct. 28	ST. LOUIS FASHION CREATORS OPENING OF SPRING LINES OF WOMEN'S AND MISSES' DRESSES, COATS, SUITS AND SPORTSWEAR.		
Tuesday Oct. 29 1:00 P.M. Luncheon	FASHION ACCESSORIES FOR FALL AND WINTER Luncheon showing of Arpad's new collection of accessories, blouses and skirts for day and evening. Open to public. Press by invitation. For reservations, contact: "Charles", headwaiter, PL. 3-4600, Ext. 20. Arpad Publicity: Rosemary Sheehan, CI. 7-8060. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	ARPAD	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Oct. 30 1:00 P.M. Luncheon	SHOWING OF NEW EVENING COIFFURES Michael of the Waldorf will present a showing of new formal coiffures during luncheon. Open to public. Press by invitation. For reservations, contact: "Frank", headwaiter, EL. 5-3000. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	MICHAEL OF THE WALDORF	WALDORF-ASTORIA SERT ROOM
Wednesday Oct. 30 1:00 P.M. Luncheon	FASHION PRESENTATION DURING LUNCHEON Luncheon fashion showing for the benefit of the Girls' Vacation Fund, with Holiday Hats by Eve Tartar. Costume jewelry by Castlecliff (Publicity: Dorothy Lansing, PL. 8-3145). Furs by Jaeckel. Open to public. Press by invitation. For reservations, contact "Jack", Cotillion Room headwaiter, RE. 4-5900. Hotel Pierre Publicity: Florence Lanthier, EL. 5-3644.	EVE TARTAR (676 MADISON AVE.)	HOTEL PIERRE COTILLION ROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 30 3:00 P.M.	PRESENTATION OF FREDRICA FURS Presentation of new fashions in furs by Fredrica for Winter, 1947. Open to public. Publicity: B. Altman & Co., MU. 9-7000.	B. ALTMAN & CO.	3RD FLOOR FUR DEPARTMENT
Wednesday Oct. 30 4:00 P.M.- 7:00 P.M.	DALI EXHIBITION FOR NEW PERFUME Private exhibition, "Trilogy of the Desert", three new paintings in a series by Salvador Dali, executed especially for the new Leigh perfume, "Desert Flower". Attendance strictly by invitation. Publicity: Frances Hills, CI. 5-6263.	SHULTON	KNOEDLER GALLERIES 14 EAST 57TH STREET
Wednesday Oct. 30 10:00 P.M.	CROWN ROOM OPENING; CROWN JEWEL PERFUME Reception to celebrate opening of Prince Matchabelli's Crown Room, designed by William Pahlmann. Also, a presentation of "Crown Jewel", new Prince Matchabelli perfume from Paris. <u>Attendance strictly by invitation.</u> Publicity: Leonore Buehler, PL. 3-7010; or Margaret Carson, MU. 2-2055.	PRINCE MATCHABELLI	711 FIFTH AVENUE
Thursday Oct. 31 1:00 P.M. Luncheon	MACY'S LITTLE SHOP FASHION SHOW "Starlights--Macy's Little Shop Bright Stars for Wintertime whirling"--an evening fashion presentation during luncheon. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Macy Publicity: Helen Law, CH. 4-2000, Ext. 2431; or Terry Mayer, Ext. 2554. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	MACY'S NEW YORK	RITZ CARLTON HOTEL OVAL ROOM
Thursday Oct. 31 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Original fur fashions will be presented by Ritter Brothers during luncheon. Open to public. Press by invitation. For reservations, contact, PL. 3-1740, Ext. 29 or 44. Ritter Bros. Publicity: Claire Wolff, LO. 5-5978. Plaza Publicity: Dorothy Wallace, PL. 3-1740, Ext. 168.	RITTER BROTHERS	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 31 4:00 P.M.- 4:30 P.M. Tea	MILLINERY FASHION SHOW AND TEA Private press preview of hats especially designed by Braagaard, Lilly Dache, Walter Florell, John-Frederics, Laddie Northridge, Florence Reichman, Madame Reine, and Sally Victor. These hats will be auctioned for charity at the Club's 11th annual Dinner Dance and Frolic at the Waldorf-Astoria Nov. 16. Attendance by invitation only. Contact: Gertrude Vanderbilt, 20 West 43 St., BR. 9-9399.	ZIEGFELD CLUB	SHERRY'S 300 PARK AVE.
Monday Nov. 4 1:00 P.M. Luncheon	CUSTOM-ORDER FASHIONS AT LUNCHEON SHOWING Fall and Winter custom-order fashions will be presented by Farquharson and Wheelock during luncheon. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Fashion Show Publicity and Director: Mary Alice Rice, CI. 6-1790.	FARQUHARSON & WHEELLOCK (23 WEST 57TH ST.)	ST. REGIS HOTEL IRIDIUM ROOM
Oct. 31	HALLOWE'EN (Thursday)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 4 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING LINE Paul Parnes will present a showing of the Spring collection to the press. Showing promptly at 4:30 P.M. Attendance by invitation only. Publicity: Gladys Steiner, Lester Harrison Inc., MU. 3-1267.	PAUL PARNES CO.	HAMPSHIRE HOUSE COTTAGE
Monday Nov. 4- Nov. 9	FIFTY-EIGHTH NATIONAL HORSE SHOW The 58th National Horse Show will be held at Madison Square Garden, with morning, afternoon, and evening performances daily. Chairman of publicity committee: Maximilian Elser, Jr. of J. Walter Thompson, 420 Lexington Ave. Fashion Contact: Alice Dowd, MU. 3-2000.		
Week Of Nov. 4	SPRING OPENING: GUILD SHOE LINES This main Spring opening will feature shoes for the major Spring selling months--shoes for street, afternoon and evening. Opening inaugurates the second year of the Guild's five showings, a yearly program, highlighting the production and delivery of shoes 12 times a year, instead of the former schedule. Members of the Guild of Better Shoe Manufacturers include: Cangemi, Inc.; Thomas Cort Ltd.; Delman, Inc.; Fox Shoe Mfg. Corp.; Jerro Bros.; Mackey-Starr, Inc.; Marino; I. Miller and Sons, Inc.; Newton Elkin Shoe Co.; Palter Deliso, Inc.; Schwartz and Benjamin, Inc.; Setroy, Inc.; Van Arden, Inc.; M. Wolf Sons, Inc.; Morris Wolock Co.; Zuckerman and Fox, Inc. Contact: Kate Goldstein Kamen, Executive Secretary, 875 Fifth Ave., RE. 4-4888.	THE GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL SHOWROOMS SHOE MANUFACTURERS
Beginning Monday Nov. 4	OPENING OF FOGA SPRING LINES The only collections of these houses for the entire Spring season, in accordance with their procedure of showing a single line for each season: <u>MONDAY, NOVEMBER 4</u> Ben Barrack, Inc. Carlye Dress Corp. Deitsch, Wersba & Coppola, Inc. A. Goodman & Co., Inc. Horwitz & Duberman, Inc. La Rue Dresses, Inc. Paul Sachs Originals, Inc. <u>TUESDAY, NOVEMBER 5</u> Capri Frocks, Inc. Fred Greenberg Dress Co., Inc. International Dress Co., Inc. Junior League Frocks, Inc. C. H. D. Robbins Co. Hannah Troy, Inc. <u>THURSDAY, NOVEMBER 7</u> Kaplan & Grabois, Inc. David Leonard & Levine, Inc. Mary Lee, Inc. Morris & Marcus Martin Simon, Inc. Contact: Leonard V. Gendler, Executive Secretary, CH. 4-6945.	FASHION ORIGINATORS' GUILD OF AMERICA	INDIVIDUAL NEW YORK SHOWROOMS <u>FRIDAY, NOVEMBER 8</u> Samuel Kass Gowns, Inc. <u>MONDAY, NOVEMBER 11</u> Joseph Halpert, Inc. Frank Starr, Inc. <u>TUESDAY, NOVEMBER 12</u> William Bass Dress Co. Hansen Bang, Inc. Ed Gerrick, Inc. Ben Reig, Inc. Herbert Sondheim, Inc. Suzanne-Augustine, Inc. <u>FRIDAY, NOVEMBER 13</u> Parnis-Livingston, Inc.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 5	ELECTION DAY (Tuesday).		
Tuesday Nov. 5 12:00 Noon Luncheon	"SUDDENLY IT'S SPRING!" HAT FASHION SHOW New millinery colors will be introduced at a hat fashion show with the theme "Suddenly It's Spring," inspired by the forthcoming Paramount movie. Jewelry by Castlecliff. (Publicity: Dorothy Lansing, PL. 8-3145.) Showing promptly at 1:00 P.M. Press by invitation only. Tickets: \$7.50. For tickets, contact: Hats Magazine, 15 East 40th St., LE. 2-8415. Commentator and Publicity: Edyth Thornton, McLeod, WI. 2-7800.	MILLINERY DESIGNERS' LEAGUE	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Nov. 5 4:30 P.M. Cocktails	HAIR FASHION REVIEW AND COCKTAIL PARTY Guro will present his new "Studied Irregularity" in hairstyles, and will demonstrate the twenty-minute Guro Water Wireless Permanent Wave. Costume jewelry specially designed by Natacha Brooks. Attendance by invitation only. Publicity: Nona James, VO. 5-3440; or Guro, WI. 2-1757.	GURO (441 MADISON AVE.)	WALDORF-ASTORIA WEST FOYER
Wednesday Nov. 6 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION Showing of completely feminine suits, coats, furs and slacks. Hats by Eve Tartar. Open to public. Press by invitation. For reservations, contact "Jack", Cotillion Room headwaiter, RE. 4-5900. Pierre Publicity: Florence Lanthier, EL. 5-3644.	PLACE VENDOME (957 MADISON AVE.)	HOTEL PIERRE COTILLION ROOM
Wednesday Nov. 6 1:00 P.M. Luncheon	MILLINERY LUNCHEON FASHION SHOW Aranka, Inc. will present hats for resort wear at Palm Beach, in addition to other new millinery creations. Open to public. Press by invitation. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	ARANKA, INC. (19 EAST 46TH ST.)	WALDORF-ASTORIA SERT ROOM
Thursday Nov. 7 1:00 P.M. Luncheon	PARIS-INSPIRED FASHION PRESENTATION Luncheon showing of original creations in dresses and suits by Helen de Huene and hats by Edwarda, during luncheon. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Contact: Ritz Carlton Publicity, Marion Morrison, PL. 3-4600; or Helen de Huene, 3:00 P.M. to 6:00 P.M. only, EL. 5-1337.	HELEN DE HUENE (21 E.57) EDWARDA (780 MADISON AVE)	RITZ CARLTON HOTEL OVAL ROOM
Thursday Nov. 7 3:30 P.M.- 5:30 P.M. Cocktails	PATTERN WARDROBE FASHION SHOW Special showing of a "Make-It-Yourself" Cotton Fashion Show that is currently touring the country. For the magazine and trade press and for the pattern companies and converters who helped the Cotton Textile Institute execute this new pattern wardrobe. Show promptly at 4:00 P.M. Attendance by invitation only. Contact: Margot Herzog; WO. 2-0270.	COTTON TEXTILE INSTITUTE	320 BROADWAY ROOM 1106
Monday Nov. 11 1:00 P.M. Luncheon	"WHITE CHRISTMAS" LUNCHEON SHOW Fur fashion preview, a "White Christmas" luncheon presentation of Ackerman-Blatt's gift furs for Christmas. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Ackerman-Blatt Publicity: Mildred Kaldor, BR. 9-9399. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	ACKERMAN-BLATT	ST. REGIS HOTEL IRIDIUM ROOM



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Monday Nov. 11 4:00 P.M. Cocktails	PRESS PREVIEW: MIDSEASON COLLECTION Mme. Reine will present a press showing of her advance midseason collection of hats, furs and accessories, including her latest Paris imports. Attendance by invitation only. Publicity: Viola Shefer, PL. 3-3173.	MME. REINE	4 EAST 57TH STREET SALON
Monday Nov. 11 8:30 P.M.	GALA OPENING: GRAND OPERA HOUSE Luxurious fashions will be on view at the Grand Opening of the 1946-47 Metropolitan Opera Season, with Delibes' "Lakme" as the curtain raiser. Publicity: Margaret Carson, PE. 6-1200.	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE B'WAY AT 39TH STREET
Nov. 11	ARMISTICE DAY -- Monday. (Banks will be closed).		
Tuesday Nov. 12 11:00 A.M.	"THE NAME'S THE THING" CORSET SHOWING Warner presents "The Name's The Thing" -- their first formal postwar showing, keyed to the latest developments in corset and brassiere design. Fashion Show will last one hour and is to be followed by an informal luncheon. Attendance strictly by invitation. Publicity: Anne Ketcham, Warner Brothers Co., Bridgeport, Conn.	WARNER BROTHERS CO.	HOTEL ASTOR GRAND BALLROOM
Tuesday Nov. 12 12:30 P.M. Luncheon	PRESS PREVIEW OF BLOUSES FOR GIRLS Showing of new Spring blouses for all girls, from Size 3 to Juniors. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	SALLY MASON (498 SEVENTH AVE.)	MONTE CARLO 54TH & MADISON AVE.
Tuesday Nov. 12 1:00 P.M. Luncheon	"FURS OF ELEGANCE" AT LUNCHEON SHOW Luncheon showing of new fur fashions and other clothes by B. Weinstein. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. B. Weinstein Publicity: Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	B. WEINSTEIN (485 MADISON AVE.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 12 4:00 P.M.- 6:00 P.M. Cocktails	PRESS SHOWING OF NEW SPRING FASHIONS Spring presentation of Miss America originals "in harmony with Spring" -- designed by Harry Schacter. Showing promptly at 4:30 P.M. Attendance by invitation only. Publicity: Billie Gould, Inc., LA. 4-8773.	MISS AMERICA	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 12 5:00 P.M.- 7:30 P.M.	PRESS PREVIEW OF SPRING FASHIONS Presentation of Kiviette's new fashions for Spring, with showing at 5:30 P.M. Attendance strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	KIVIETTE	ST. REGIS HOTEL ROOF
Beginning Tuesday Nov. 12	SPRING SHOWING: DINNER AND COCKTAIL DRESSES Jack Herzog will have his Spring showing of dinner and cocktail dresses, at 10:30 A.M. and 2:30 P.M. By invitation only. Contact: Jack Herzog, LO. 5-0525.	JACK HERZOG & BRO., INC.	530 SEVENTH AVENUE SHOWROOM
Tuesday Nov. 12	SHOWING OF DAYTIME DRESSES FOR SPRING Roberta Gowns will have a Spring showing of daytime dresses at 10:30 A.M. and 2:30 P.M. Contact: LO. 5-0525.	ROBERTA GOWNS, INC.	530 SEVENTH AVENUE SHOWROOM



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Wednesday Nov. 13 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION Madame et le Jeune Fille will present new fashions during luncheon. Open to public. Press by invitation. For reservations, contact "Frank", headwaiter, EL. 5-3000. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	MADAME ET LE JEUNE FILLE	WALDORF-ASTORIA SERT ROOM
Monday Nov. 18 1:00 P.M. Luncheon	EVENING FASHIONS AT LUNCHEON SHOW Presentation of cocktail, dinner and evening fashions by Russeks Fifth Avenue. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Russeks Publicity: Helen Moran, WI. 7-1900. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVE.	ST. REGIS HOTEL IRIDIUM ROOM
Tuesday Nov. 19 or Nov. 20 9:30 A.M. Sharp	"ICE BALLET" OF MOUTON FURS Press showing of Fashionrite Mouton Furs, presented by Russeks Fifth Ave., at an "Ice Ballet" during breakfast on Tuesday, Nov. 19, at 9:30 A.M., if weather permits; otherwise on Wed., Nov. 20. Attendance strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	RUSSEKS FIFTH AVENUE	FRENCH CAFE ROCKEFELLER PLAZA
Tuesday Nov. 19 1:00 P.M. Luncheon	SHOWING OF CHRISTMAS GIFTS DURING LUNCHEON "Give My Best to the Family"--presentation of Christmas gifts and fashion accessories for every member of the family. Also, a showing of children's clothes. Open to public. Press by invitation. For reservations, contact "Charles", headwaiter, PL. 3-4600, Ext. 20. Fashion Show Director and Publicity: Mary Alice Rice, CI. 6-1790. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	GEORG JENSEN, INC.	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 19 4:00 P.M. Cocktails	NEW COTTONS FOR RESORT AND SPRING Jerry Parnis will present her new cotton fashions for Resort, Spring and Summer. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	JERRY PARNIS	530 SEVENTH AVE. SHOWROOM
Thursday Nov. 21 12:00 Noon Luncheon	PRESS SHOWING OF PARISIAN HANDKERCHIEFS First shipment since the war of handkerchiefs imported from Paris. (For national Christmas selling). Attendance by invitation only. Publicity: Jane Ellis, MU. 2-5250.	BLOCH FRERES	RITZ CARLTON HOTEL CRYSTAL ROOM
Monday Nov. 25 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS DURING LUNCHEON Custom-made fashions by Alice Orovan will be shown at luncheon. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. St. Regis Fashion Publicity: Mary Alice Rice, PL. 3-4500.	ALICE OROVAN	ST. REGIS HOTEL IRIDIUM ROOM
Tuesday Nov. 26 1:00 P.M. Luncheon	"BAG FESTIVAL" AT LUNCHEON SHOWING New bags by Josef will be presented at a "Bag Festival" during luncheon. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Josef Publicity: Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	BAGS BY JOSEF (GOLD SEAL IMPORTERS)	RITZ CARLTON HOTEL OVAL ROOM



MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Friday  
Oct. 18 PREMIERE: "THE DARK MIRROR" (Movie) LOEW'S CRITERION, B'WAY & 45TH ST.  
Universal production about a pair of identical twins, one bad, one good.  
With Olivia de Havilland in a dual role, and Lew Ayres, Thomas Mitchell,  
Richard Long. Director: Robert Siodmak. Producer: Nunnally Johnson.  
Costumes: Irene Sharaff. Publicity: Al Horwits, CI. 7-7100.
- Friday  
Oct. 18 PREMIERE: "DECEPTION" (Movie) HOLLYWOOD THEATRE, B'WAY & 51ST ST.  
Warner Brothers drama based on a play by Louis Verneuil, with Bette Davis,  
Paul Henreid, and Claude Rains. Director: Irving Rapper. Producer:  
Henry Blanke. Costumes: Bernard Newman. Publicity: Eve Siegel, CI. 6-1000.
- Saturday  
Oct. 19 PREMIERE: "ANGEL ON MY SHOULDER" (Movie) GLOBE THEATRE, B'WAY & 46TH ST.  
United Artists release, a comedy-fantasy featuring Paul Muni, Anne Baxter,  
and Claude Rains. Producer: Charles R. Rogers. Director: Archie Mayo.  
Costumes: Maria O'Donovan. Publicity: Tess Michaels, BR. 9-7300.
- Wednesday  
Oct. 23 CONCERT BY MISCHA ELMAN CARNEGIE HALL, SEVENTH AVE. & 57TH ST.  
Bernard R. LaBerge presents Mischa Elman, violinist, with Wolfgang Rose  
at the piano. Contact: Box Office, Carnegie Hall, CI. 7-1350.
- Thursday  
Oct. 24 OPENING: "MADE IN HEAVEN" HENRY MILLER THEATRE, 124 WEST 43RD ST.  
John Golden production of a new play by Hagar Wilde about the marital  
difficulties of a successful advertising executive. Donald Cook, Carmen  
Mathews, Katherine Bard, Ann Thomas, and Lawrence Fletcher are featured.  
Director: Martin Manulis. Publicity: Simon and Goodman, CI. 5-8342.
- Saturday  
Oct. 26 OPENING: "THE PLAYBOY OF THE WESTERN WORLD" BOOTH THEATRE, 222 W. 45<sup>th</sup> ST.  
Theatre, Inc. presents a revival of J.M. Synge's poetic Irish classic  
about a young man who becomes a hero when he boasts that he has killed  
his father. With Burgess Meredith, Mildred Natwick, J.M. Kerrigan and  
Eithne Dunne. Director: Guthrie McClintic. Costumes: John Boyt.  
Publicity: Bill Fields and Francis Robinson, BR. 9-6173.
- Wednesday  
Oct. 28 OPENING: "PARK AVENUE" SHUBERT THEATRE, 225 WEST 44TH ST.  
Max Gordon's new musical production, with libretto by Nunnally Johnson and  
George S. Kaufman, and music by Arthur Schwartz, about the mixups which  
occur when a divorcee meets her fourth husband while traveling with her  
seventh. Featured players are Leonora Corbett, Arthur Margetson, Raymond  
Walburn, Mary Wickes and Martha Stewart. Director: George S. Kaufman.  
Costumes: Tina Leser. Publicity: Nat Dorfman, ME. 3-0859.
- Tuesday  
Oct. 29 OPENING: "PRESENT LAUGHTER" PLYMOUTH THEATRE, 236 W. 45TH ST.  
J.C. Wilson presents a new Noel Coward comedy about a prominent actor and  
the three women in his life. Featured players are Clifton Webb, Evelyn  
Varden, Doris Dalton, and Marta Linden. Staged by J.C. Wilson, with  
settings by Donald Oenslager. Publicity: Willard Keefe, CI. 6-7492.
- Thursday  
Oct. 31 OPENING: "HAPPY BIRTHDAY" BROADHURST THEATRE, 235 WEST 44TH ST.  
Rodgers and Hammerstein production of a new play by Anita Loos featuring  
Helen Hayes, Louis Jean Heydt, Enid Markey, Lorraine Miller and Ralph  
Theadore. The story concerns a mousy little librarian who achieves  
humanity and understanding in a barroom. Incidental music by Rodgers  
and Hammerstein. Director: Joshua Logan. Costumes: Lucinda Ballard.  
Publicity: Michael Mok, CI. 6-7889.